



EBITDA: Corporate Finance Lessons from Tony Soprano (and Paulie!)

Is EBITDA "The True Picture of a Company's Profitability?"



EBITDA: The Short Version

If you want this tutorial in writing, along with screenshots, PDFs, and the Excel model, go to this URL (pinned in the comments):

https://breakingintowallstreet.com/kb/accounting/ebitda/



The **Short** Answer...

 What is EBITDA? It's a proxy for core, recurring business cash flow from operations before capital structure, taxes, and reinvestment needs



• How to Calculate EBITDA: Start with EBIT (Operating Income) on the Income Statement, and always add D&A from the Cash Flow Statement (other numbers are not all-inclusive!)



• And: If there are any clear, non-recurring expenses, such as Restructuring, that have reduced the company's Operating Income, also add them back





The **Short** Answer...

• Non-Recurring Expenses: Be careful because many items that companies like to call "non-recurring" are, in fact, recurring



• EBITDA Criticism: It's quite different from Cash Flow from Operations (CFO), even though it is supposed to be a CFO proxy



• Warren Buffett: "Does management think the tooth fairy pays for capital expenditures?"



 But: The true purpose of EBITDA is to compare companies quickly and efficiently; it does not accurately capture the full cash flows





EBITDA Crash Course: Outline

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Part 4: The Pros and Cons of EBITDA

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Part 1: How to Calculate EBITDA in More Detail

• **Key Point:** Yes, add back D&A from the CFS, but *ignore most other items* in the Cash Flow from Operations section



• Why: Items like Stock-Based Comp. affect the company's share count, and items like Gains and Losses do not affect EBIT!



• Non-Recurring vs. Recurring: Be careful with add-backs, as items like "Restructuring" may be recurring (see the Best Buy example)



• Time/Effort Required: Depends on the context of the analysis





Part 2: What Does EBITDA Mean?

• Main Purpose: Compare the core business cash flow of similar companies (public comps) while ignoring capital structure, taxes, and re-investment requirements



• **So:** Is one company more/less efficient? What's driving the growth or decline? Is the industry changing, or just one firm?



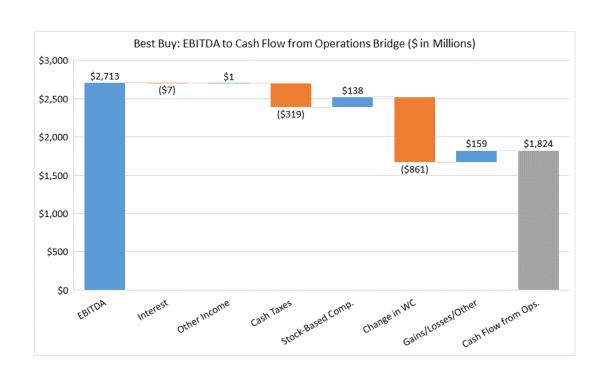
 Also: Can be used in valuation multiples (TEV / EBITDA) and to assess a company's ability to carry and service Debt (Debt / EBITDA, EBITDA / Interest, etc.)

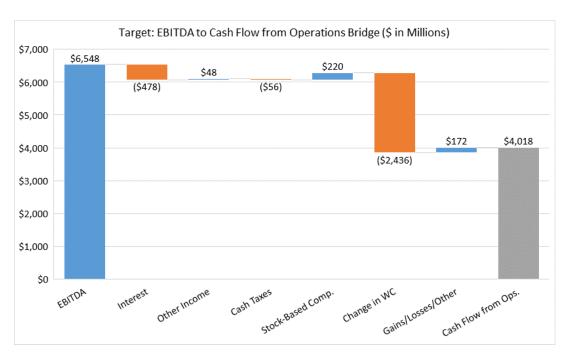




Part 3: Is EBITDA Close to Cash Flow from Ops.?

• Short Answer: Sometimes, but usually it's not simply due to Interest, Taxes, and the Change in Working Capital





 More Accurate: Could use EBITDA – CapEx, EBITDA +/- Change in WC – CapEx, or other variations



Part 4: The Pros and Cons of EBITDA

• EBITDA: It's just a tool, and, like any tool, it has good/bad uses



• **Pros:** Quick and simple to calculate, allows for easy comparisons, and everyone knows it



 Cons: Not that close to CFO, FCF, or UFCF in most cases, and the non-recurring add-backs can be quite subjective



• Paulie from *The Sopranos*: EBITDA is not "the true picture of a company's profitability"; it's closer to "adjusted cash flows" (still, don't sell your business if you don't know its EBITDA!)





Recap and Summary

• Part 1: How to Calculate EBITDA in More Detail



• Part 2: What Does EBITDA Mean?



Part 3: Is EBITDA Close to Cash Flow from Operations?



• Part 4: The Pros and Cons of EBITDA



